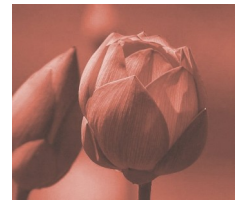


The Skinny



Welcome!

The Skinny is a monthly newsletter which contains information not only on Skinflint products and ingredients, but helpful hints, ideas and latest news from the skincare industry.

Regular features include a "Read the Label" section which will help you decipher those chemical sounding names on your skin and hair care products.

The Skinny will keep you updated on Skinflint products that are being

researched or undergoing testing as well as any changes being made to regular products.

The latest information from the Cosmetics & Toiletries industry will be featured in a focus section.

I hope you enjoy reading your first issue and will continue to access further issues in the future.

Megan Tuffley

Skinflint



JOJOBA (*Simmondsia Chinensis*)

Jojoba oil is high in vitamins. Actually a wax more than an oil so provides protection. Reduces moisture loss from skin, rapidly penetrating. Jojoba oil is in the following Skinflint products:

- *Enriching & Clarifying Face Lotion*
- *Olive Gardeners Balm*
- *Mentholated Rub*
- *S.O.S. Rub*

Volume 1, Issue 1

3rd April, 2008

Contents:

- *Carbomers, what are they?*
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Read the Label: Carbomers

What are carbomers? Briefly, they are plasticisers that thicken products to a gel. Typical products containing carbomers are hair gels, after sun gels, toothpaste gels. Aloe vera gel is simply aloe vera juice with a carbomer added.

They come in a powdered form and are dissolved in the liquid part of the formulation.

Since they make the product highly acidic, the liquid then needs to be neutralized with the addition of an alkaline substance. This can be sodium hydroxide (lye) or triethanolamine.

My concern is that carbomers are creeping into all sorts of other products such as face moisturisers, body creams and hand lotions. This means that the manufacturer can use a large amount of water in the formulation since it's thickened with carbomer. Carbomer makes the emulsion stable (it won't separate easily). Carbomers make the product feel luxurious on the skin and since the formula contains a lot of water, it will also appear to soak in quickly. In actual fact, the water has simply evaporated. Since there is a lot of water there

is less room for oils and butters.

Carbomers are cheap, so are used to keep the manufacturer's costs down.

The CIR Expert Panel found carbomers safe in the early 1980's but it is considering new information to determine if this assessment should be amended.

I don't use carbomers in my products as I prefer to use less water and more luxurious, nourishing plant oils. Skinflint leave on products do not contain thickeners, so you are getting value for money.

SKINFLINT ON DISPLAY

Skinflint products will be on display at the Williams Gateway Expo on Saturday 12th April.

If you are passing by, pop in and indulge in a hand spa using Mineral Salts, Sugar Scrub and Body Butter.

HELPFUL HINTS:

- Skinflint Cleansers are a great alternative to shaving lotions and creams. They have a high amount of castor seed oil which provides slip, making the razor glide over the skin more easily. Both men and women can use Skinflint Cleanser when shaving.
- Keep hands super soft in winter by applying S.O.S. Rub to hands before bed and wearing cotton gloves.

Focus On: MSM

Methylsulfonylmethane, or MSM as it is better known, is a naturally occurring nutrient found in plants, meats, dairy products, fruits and vegetables. MSM is therefore found in the normal human diet. MSM supplies sulphur to the body which allows it to heal itself. It produces muscle relaxation and reportedly a whole host of beneficial qualities. It has been used with great success in eliminating chronic back pain, muscle pain, repairing cut, scraped, burned and damaged skin.

We've seen reports of MSM eliminating wrinkles, brown spots, skin tumours and spider veins. MSM is being used for burn victims and repairing scar tissue.

Many people report relief from allergies after using MSM.

MSM feeds the formation of collagen and elastin while preventing and reducing cross linking between cells, which is the primary cause of wrinkles and scar tissue. MSM is a natural sulphur compound that contributes to healthy skin, hair and nails. MSM has been used orally and topically to aid skin disorders. When used topically, in the form of a cream or lotion, sulphur is helpful in treating skin disorders including acne, psoriasis, eczema, dermatitis, dandruff, scabies, diaper rash and certain fungal infections.

SOURCE: Essentials of Australia

SKINFLINT PRODUCTS WITH MSM

- Clarifying and Enriching Face Lotion
- Hand & Body Cream



Hand & Body Cream

New Products 1: Hair Care

Currently being tested by a range of wonderful people are Skinflint Hair Products.

The Moisture Rich range is designed for normal to dry/colour treated hair, while the Everyday Range is for normal to oily hair and for those who like to wash their hair frequently.

Moisture Rich Shampoo is formulated

with extra gentle coconut and sugar based surfactants. It contains kakadu plum extract which is high in vitamin C and mineral rich nettle extract.

Moisture Rich Conditioner is based on rich and luxurious Avocado oil and has olive leaf extract, renowned for it's ability to repair and regenerate cells.

Everyday Shampoo is also formulated

with coconut and sugar based surfactants. It has white willow bark, a mild beta hydroxy acid which helps clear pores in the scalp of excess build up.

Everyday Conditioner is formulated with light fractionated coconut & grapeseed oils. Both conditioners contain silicone to assist with wet combing and prevent the frizzies.

New Products 2: serums

Serums are relatively new to the Australian market. They're extremely popular in the US.

Skinflint Serums are carefully formulated with a balance of plant oils vitamins and essential oils designed for a specific skin type.

Rosehip Recovery Serum is designed for normal to dry skin and is especially good for mature skins.

Rosehip oil forms the major component of this serum as it is high in vitamin A

and is emollient, nourishing and healing. It's also high in GLA's or gamma linoleic acids. If your skin is deficient in these, you will suffer skin dryness.

Rice Bran Clarifying Serum is designed for normal to oily skin which may experience patches of dryness.

Rice Bran oil is light and soothing and is credited with being a promoter of collagen formation. It is blended with other extra light oils which soak in easily.

Both serums are high in vitamin E and A and have a special blend of essential oils to further enhance the properties of the serums.

Skinflint Serums can be used anywhere you experience dryness. They are excellent to use around the eye area and on the lips.

Apply straight after washing the face and massage in gently. Can be used alone or under Skinflint Face Lotions.



Every purchase you make helps the National Breast Cancer Foundation of Australia with their research...